

INTO THE LIGHT screening and Q&A
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Intothelightmeaningfulrecovery.com

Each screening has different parameters. Essentially, we create an event that serves your goals, guided by your budget and who can participate.

Initially, the two most important items are

1. VENUE, determined by:

Cost –TEAM DANIEL is an NFP* and typically the organization that is hosting is too, so there has been little to no charge for the venue. ie cinemas, town hall, high school, public library, conference room

**Team Daniel does not charge admission. For more access, we encourage organizations to not have fees. (The only issue is that sometimes people do not take reservation commitment seriously)*

Audience – *how many do you hope to attend*

Location - centralized to motivate attendance

2. GUEST LIST

Leaders/authorities in your community to help host the evening and create a real sense of community, ownership, empowerment: local politicians, police chiefs, 1st responders, NAMI director/president, doctor...

Determines event date– when these key people are available.

Adds their list serve for invites and notices.

3. Q&A in person or ZOOM – this requires in-depth discussion with KB...

In Person: A more impactful event. Is there a budget for in-person Q&A post screening? If Dr Laitman & or Dr Mandel are available to attend, they would fly from New York. Or depending on the state/location, there may be other authorities from the film who could attend OR local doctors, therapists, parents, patients willing to be on a panel.

ZOOM: Only the Laitmans and requires some tech to facilitate.

4. TECH projection etc depends on venue

Tech person On site for test, event, logistics & trouble shooting

Film Format - Once venue secured (KB) will liaise with tech person to determine best format of film. This then sent via google drive with test to follow.

In-person vs ZOOM – *logistics, microphones etc*

5. PR see website intothelightmeaningfulrecovery.com

Artwork for flyers, posters supplied by KB. In PFD, PSD or PNG formats. *(All info supplied to KB)*

Organization to distribute to their social media, and post to local venues, groups: therapeutic support orgs, hospitals, 1st responders, colleges, medical schools, libraries etc.)

TEAM DANIEL posts on all TD social media (FB, TD & film websites, MC listserves, linkedin)

6. RSVP How will this be managed? – for general idea of attendance

7. THE NIGHT

“Run of Show” – detailed order of events by minute that every participant receives. To include:

Intro of film – If KB not there, we have several items we need included when introducing the film

Intro of participants and how long Q&A will be

Staging – *Panelists on stage. Stand with mic for audience, OR TWO runners with mics.*

Water for all panelists

Photography – *assign someone to take photos of participants that can be put on social media and shared*

Filming of Q&R *if in person. Great for future reference but can cost \$ and be a hassle (never film the audience)*